



Contents

- 4 / Who we are
- **5** / Our History
- 5 / Arts & Graphics
- 7 / Sewing & Crafts
- 8 / Health & Beauty
- **9** / Sight Loss
- 10 / Industry & Inspection
- 11 / Customer Support



At the heart of what we do is a simple idea. We recognise that many, if not most people, often have difficulties performing a task, because they cannot see their work well enough. We believe that we can make a difference to their lives by designing the perfect light for their specific need.

By understanding the exact nature of light required, and the precise ergonomic requirements of the task in hand, we can create practical solutions allowing people to do what they love, for longer periods of time and in greater comfort.

Who we are



Light is a natural resource that is mostly taken for granted. We know, however, that the right light in the right place can have a dramatic, positive effect on your life and work. We also know that natural daylight can help improve work performance and efficiency. Since the 1980's, we have made it our mission to design the best lamps we can, to make a significant improvement to people's lives.

Listening to our customers

Our understanding of your specific lighting needs, accumulated over 30 years, is the basis on which we have created our range of lamps. Whether you are an artist, crafts person, beautician, electronics engineer, or a person with sight loss, we will have a lamp which will allow you to work with far greater accuracy, ease and comfort.

We create specific task lighting solutions

Our lamps are functional and specially designed for the task in hand and have been continuously improved over the years. All our lamps remain true to three guiding principles:



• Quality of Light – Natural daylight combined with the right brightness and spread of light.



Ergonomics – Positioning the lamp exactly where the light is needed.



Design – We create contemporary lamps that look and work perfectly in your home or professional environment

Our Markets

Our lamps and magnifiers are specifically designed for users in five markets, although they are used in many environments and varied tasks:

Arts & Graphics Sewing & Crafts Health & Beauty Sight Loss Industry & Inspection



Our History

Patrick Jacquelin founded the company in

Many of Patrick's friends were artists, painters, and sculptors. Talk often veered to the subject of the difficulty of working with poor lighting. Around this time, Patrick re-discovered a forgotten technology, a blue tinted daylight bulb. He introduced it to artists at public shows, and it was an instant success. Next, he introduced it to people who craft, quilt and sew, who reacted even more enthusiastically. The Daylight Company was born.

The journey from these early beginnings to a worldwide company offering a range of specialised lamps in different markets was one of steady growth, based on simple unchanging principles. It became clear to Patrick, almost from the beginning, that most people, who were passionate about their work had very specific visual needs, that were not satisfied by the conventional lighting available. He saw an opportunity to begin designing lamps that met their specific needs, and three guiding principles emerged, on which the company's success has been built.

First, it became clear that the "quality of light" went beyond providing the right colour temperature for colour matching and good contrast qualities. Optimum brightness and the right spread of light were of equal

Secondly the light needed to be able to be positioned with ease, exactly where it was needed. This was a very different proposition if you were an artist using an easel, compared to a manicurist working on a client's nails, or an engineer inspecting a circuit board.

Thirdly, it was obvious that the more the lamp's aesthetic design appealed to the user, the greater the pleasure it would provide.

By 1995, Daylight had become a leading manufacturer of lamps for the arts and crafts market and began exporting to Europe. In the years that followed, the company developed lamps for people with sight loss, the health and beauty and industrial markets, and began selling in the United States and Australia.

By listening to our customers, we have built a custom made range of lamps that refract and shine in a way that makes people lives and work so







6 / Arts & Graphics Sewing & Crafts / 7

Arts & Graphics

The Company was founded on the recognition that artists need consistent quality lighting with optimal brightness and spread. Whether working with watercolour, oils or pastels, sculpting, or a designing graphics, we have a light in our range adapted to your needs.

When light matters With light having such a profound impact on painting, drawing, sculpting or other arts, our lamps consistently simulate natural daylight, providing perfect colour matching qualities. This creates a very real and vibrant working environment, at any time of the day or night.

The Challenge

All artists need a colour balanced light which allows them to view their work with confidence and clarity. The right amount of light is crucial, which is why we have designed a range of lamps that spread light across different canvas sizes. They can be positioned to avoid shadows, and are ergonomically designed so that they can be positioned exactly where the light is needed.

"Arts is my favourite field.
Good lighting has such a
beneficial influence on the
creativity of the individual
artist. It gives real satisfaction
to design products that meet
their need".

Patrick Jacquelin, Founder & Managing Director

Sewing & Crafts

The first step in your creative journey. Whether you are a proficient sewer or quilter or just enjoy doing regular crafts, quality lighting is key to producing your best work and protecting your eyes.



When light matters

We know that making quilts and clothes or creative needle craft is immensely enjoyable, where each piece is made with love, care and accuracy. Excellent lighting is vital in ensuring that you can clearly see the detail in each piece that you make, at any time of day.

The Challenge

Many of our sewing and crafts customers can require five times the amount of light than we normally find in our homes. We ensure that all our lights are bright enough, as well as offering a broad range of magnifiers to help with that extra detailing. The perfect colour matching qualities of our lamps are paramount to all.

The daylight clarity of our lamps, means that we are able to provide comfort and protecting your eyesight for many years of crafting to come.

Whether cutting, sticking, sewing or long arm quilting, we have always worked closely with our customers to design a range that is custom-made to their needs. Whether working at a table, in an armchair, at home or travelling to classes.

Patrick Jacquelin, Founder & Managing Director



Health & Beauty

For over 15 years we have been at the forefront of developing lighting solutions for beauticians, podiatrists, healthcare professionals, salons and training schools.

Whether you are involved in podiatry, microblading, eyelashes, makeup, nails or tattooing, our lamps will bring major practical benefits to your work; making your life that much simpler.

Sight Loss

Sight loss has a huge impact on people's quality of life, both emotionally and physically, as people are less able to do what they used to do. Experts generally agree that the easiest and most effective aid to improve their vision is the right, good quality lighting.



constantly under time pressure and have to work long hours. Our lamps allow you to see and work with much greater clarity and for

> Beauticians and health professionals are understandably amongst the most demanding of our customers. They work hard, really need to see clearly and often use our lamps for many hours a day. We are proud to make their working lives easier and their businesses more successful.

They combine product design with the latest

technology and ergonomics to create lamps

that allow you to position light exactly where

it is needed, without it being intrusive. We

know that professionals in this market use

our lamps intensively and all day, and they

have been built to last.

Patrick Jacquelin, Founder & Managing Director



When light matters

For the past 20 years we have worked closely with the RNIB (Royal National Institute for the Blind) local Macular Societies, and low vision clinics in the UK, Europe and US, to understand the needs of people with sight loss. Our accumulated knowledge, together with this continuous research, is the basis on which we design products for the visually impaired.

The Challenge

As we age, nearly all of us face the challenge of sight loss, but some of us face it to a very high degree, and often earlier in life. We understand the different requirements of people with sight loss and that individual needs vary greatly, and our products bring beneficial solutions to many.

We designed lamps that are dimmable to provide optimal brightness choices. They all have a light with a colour temperature which maximises contrast and clarity.

Our ergonomically designed products are effortless to position exactly where the light is needed, with minimal glare and heat emission. They are equipped with easily recognisable tactile switches.

We are proud and grateful for our strong connection to people with sight loss. From them, we have learned so much about improving light quality, and this has been of benefit to our customers in other markets.

Patrick Jacquelin, Founder & Managing Director



10 / Industry & Inspection

Industry & Inspection

Vision with Precision. Our close relationship with our industrial customers involved in manufacture, mechanical and electronic inspection, including ESD inspection, has given us a deep understanding of their needs.

As pioneers in this field, our range has evolved with technology, and we are proud of our range of the highest quality lamps and magnifiers worldwide.

When light matters

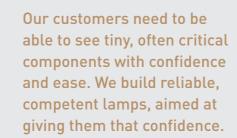
Inspection of mechanical and electronic components is of paramount importance to maintain high quality standards, especially within an ESD safe environment. We know that the right light intensity and colour temperature, combined with the ability to position the light easily where needed, as well as magnification to see detail accurately, are of vital importance.

The Challenge

Our goal is to constantly improve our customers' ability to inspect more effectively.

Our products are designed for industrial and electronics customers of the highest standards, to facilitate detailed inspection in their particular environment.

Our range of ESD lamps and magnifiers are specifically developed for use in electrostatic protected areas, and are constructed from special conductive materials and coatings that safely dissipate static, and ensure compliance with EPA standards.



Patrick Jacquelin, Founder & Managing Director

Customer Support

Our customers lie at the heart of what we do. Our dedicated team of customer service representatives is here to help you with any query you may have.

We speak English, German and French and we aim to respond to every query in a timely and efficient manner.



Customer Guarantee

All Daylight products are manufactured to the highest level of quality. We thrive to consistently offer quality products that meet or exceed our customers' expectations. Daylight products are guaranteed against manufacturing faults for a period of two years from the date of purchase. For full terms and conditions visit

daylightcompany.com/terms-conditions

Headquarter

The Daylight Company Ltd

89-91 Scrubs Lane London NW10 6QU UK

T: 0800055 77 11 E: info.uk@daylightcompany.com

The Daylight Company LLC

P0 Box 8428 Spring TX 77387 T: 1 866 329 5444 E: info.us@daylightcompany.com

The Daylight Company Ltd

P0 Box 10 Northgate QLD 4013 Australia T: 07 3283 3092 E: info.au@daylightcompany.com

France T: 0800 941 020 E: info.fr@daylightcompany.com

Germany T: 0800 329 2667 E: info.de@daylightcompany.com

International T: +44(0) 208 964 1200

daylightcompany.com

